

# CCA—Why?

## EXPERIENCE

Certification requires at least two years of documented crop advising experience with grower references.

## EXAMS

CCAs must pass two comprehensive exams covering nutrient management, soil and water management, integrated pest management and crop management.

## EDUCATION

Earning 40 hours of continuing education every two years, CCAs always have the latest information on new technology and industry developments.

## ETHICS

CCAs must sign and adhere to a code of ethics, meaning they always focus on grower profitability while optimizing and protecting natural resources.



### Technology Transfer

Agricultural scientists offer training to CCAs and depend on them to pass that knowledge on to me, the grower.

### USDA Recognized

Many CCAs are USDA recognized Technical Service Providers (TSPs). They have received additional training to qualify them to write Comprehensive Nutrient Management Plans (CNMPs).



CERTIFIED  
CROP ADVISER



### Bottom Line

A trained professional can increase my gross profit by as much as \$25 per acre, depending on the crop and weather.

### Cutting Edge

Up to date on the latest developments in agriculture. Certification standards require Certified Crop Advisers (CCAs) to earn 40 hours of continuing education units (CEUs) every two years.



### I Need the Best

Certified Crop Advisers earn their certification by passing rigorous state and international tests. They must also sign and adhere to a code of ethics that places the customer's needs first. CCAs meet and often exceed the high standards set by the American Society of Agronomy.



*It all adds up—for peace of mind.*



## USA/CANADIAN CONTACT

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## LOCATE A LOCAL CCA

Search by name, city, state, or zip  
[www.agronomy.org/cca/search\\_cca.htm](http://www.agronomy.org/cca/search_cca.htm)

## MID-ATLANTIC CERTIFIED CROP ADVISERS (MACCA)

The Mid-Atlantic Certified Crop Advisers program covers Delaware, Maryland, New Jersey, Virginia, and West Virginia. In addition to the International exam, MACCAs have completed a state nutrient management exam and a regional IPM exam which demonstrates that they are uniquely qualified to help their clients meet the environmental concerns challenging farmers in the Mid-Atlantic area. Farmers who choose to consult quality professionals with years of experience and on-going education will increase profit margins.

For more information contact:  
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Photo: Courtesy of USDA, ARS

# Why Should I Care if My Crop Adviser is Certified?



## Certified Crop Advisers For Peace of Mind

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